

EXPERIENCE

June 2007 - **McGuire Furniture Company**, San Francisco, CA (www.mcguirefurniture.com)
present **Designer**

- Designed and managed the creation and production of multiple outdoor furniture collections, comprising over 40 unique SKUs, all collections finished under budget, and consistently produced in the fastest product development cycle times in company history
- Partnered with Asian Sourcing Office, enhancing design, review, quality control, production, and communication methods in addition to expanding a comprehensive network of qualified vendors
- Researched, proposed, and implemented 3D modeling software (SolidWorks) to the Product Development department, reducing design process times by 40%, saving \$25k in development/production costs annually, and significantly enhancing design, prototyping, and engineering competencies
- Implemented various furniture testing strategies, utilizing ANSI/BIFMA/ASTM testing standards as well as in-house hands-on testing methods and setups, for new and existing product development projects

2001 - **M2RACER LLC**, Burlingame, CA (www.menayan.com/portfolio/m2racer.html)
May 2007 **Manufacturer of Ultra-Lightweight Bicycle Components**
Design/Engineering

- Designed fourteen of the world's lightest road bicycle components, utilizing high-performance materials and unique manufacturing processes, from concept to end product, documentation, packaging, and marketing collateral
- Found, qualified, and maintained domestic and overseas contract manufacturers, continuously reducing COGS on key components through process refinements
- Actively marketed, sold, and supported products while growing domestic and international distribution, boosting year-on-year sales growth by 200%

1999 - **Thinksource Inc.**, Raleigh, NC (<http://catomatic.com/etc/thinksource/>)

2001 **Total Web Solutions provider**
Senior Designer

- Set creative direction and strategy for company, encompassing design concepts, logo, identity, branding systems as well as interface navigation, illustration, animation, and overall site design for web and non-web based companies
- Managed client relationships, working with project teams to define concepts, project scope, time lines, and deliverables
- Developed in-house marketing and sales material, utilizing non-traditional print and packaging design, Flash Interactive design, and web-based media

1999 **Tech Resource Group, Inc.**, Raleigh, NC (www.trginc.com)
Multimedia Developer

- Produced interactive, Shockwave-based instructional/educational CD-ROMs for Fortune 500 companies
- Integrated GUI design, video, animation, photography, product simulators, voice-over narration, audio, graphics, and programming into cross-platform, installable CD-ROM software

EDUCATION

1993 - **North Carolina State University, School of Design**, Raleigh, NC
1998 **Bachelor of Industrial Design** (*two years studying Mechanical Engineering*)

1997 **University of Kumasi, College of Art & Design**, Ghana, West Africa
Semester Abroad, Study in Ceramics

1996 **University of Pittsburgh**, Semester At Sea
Semester Abroad, Study and travel around the world

SKILLS & INTERESTS

SolidWorks, COSMOSWorks Designer, Maxwell Render, Photoshop, Illustrator, Excel, Word, Final Cut, Flash, HTML, Javascript, Woodworking, Machining, Welding, Forging, Silicone Molding & Casting, Hand Modeling/Sculpting.

Furniture design and building, technology research spanning all areas of geekdom, cycling, coffee roasting and preparation, animation, video editing, piano, Star Trek TNG. More at: www.menayan.com